

For over a century, Phil's sole claim to fame is that two guys in tuxes hoist his furry, fat, frame up into to the sky as a weather predictor:

Will it be spring, or six weeks of winter?

But Phil's got a feeling he's getting cliché. If he can't keep it fresh, they might do away with his once-a-year gig, so he Tweeted his crews for their tips on some ways to get back in the news.

Rob Ford suggested, from his pad in Toronto, that Phil smoke some crack and fire it up pronto! But Phil ruled that out, since his cousin "Fat Chuck" smoked some weed, went for munchies and got tagged by a truck.

Miley Cyrus re-Tweeted Phil could get some new traffic on February second by going pornographic. Phil knew that, for her, this tactic was working, but he just didn't think he could pull off the twerking.

Uncle Si from Duck Dynasty tweeted, "Why not try this one, Jack! Start your own line of products that quack."
But Phil was concerned that he might be mistaken for Si's brother Phil, who had angered the nation.

Then Phil snapped his fingers ... and said, "America beware! I've come up with a way to get some Prime Air! I'll call up Jeff Bezos and arrange for a drone to lower me down on the Gobbler's Knob throne."



Why a Groundhog Day Card?

For over a decade, Word Kraft has avoided the Christmas holiday rush by sending our best wishes to clients, suppliers and friends on a considerably less cluttered holiday, Groundhog Day.



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